

# **INVESTOR PRESENTATION**

**FY 2023 Performance** 

Nairobi, 20 March 2024

For People. For Better.

Regulated by the Central Bank of Kenya

Over Kohs 2 trillion in total assets

15% green loans 80 OHI score Digital leader 38 million customers

1M+ merchants
51% female employees
594 branches

12,221 employees

Ampact through KCB Foundation

Opening doors of opportunity



O Z Light

> Strategy Update

**Financial Performance** 

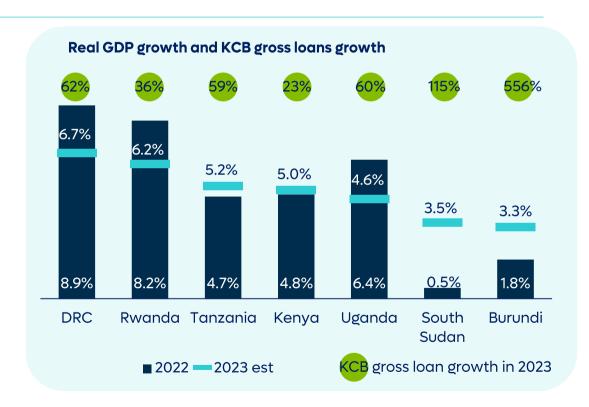
FY 2024 Outlook

Appendices

For People. For Better.



Strong GDP growth across the region in 2023.



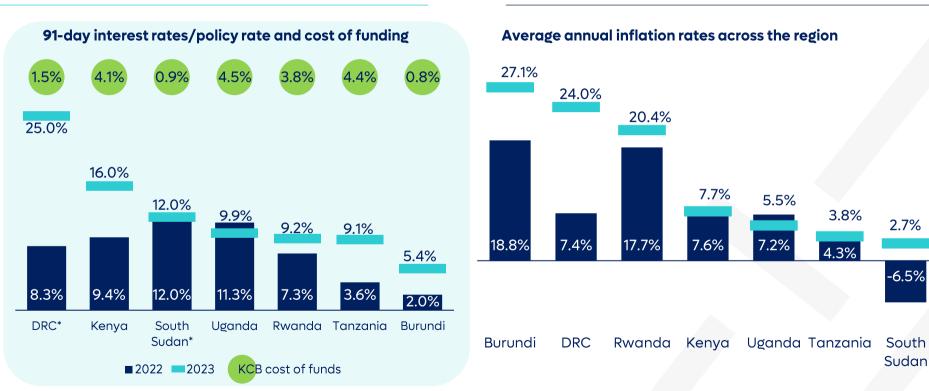
# **GDP** growth driven by

- → Sustained resurgence of business activities post COVID-19.
- → Strong rebound in agriculture driven by improved weather conditions.
- → Strong rebound in tourism and services sectors.
- → Growth in Kenya, Tanzania, Burundi and South Sudan in 2024 expected to surpass 2023 levels.

Source: International Monetary Fund



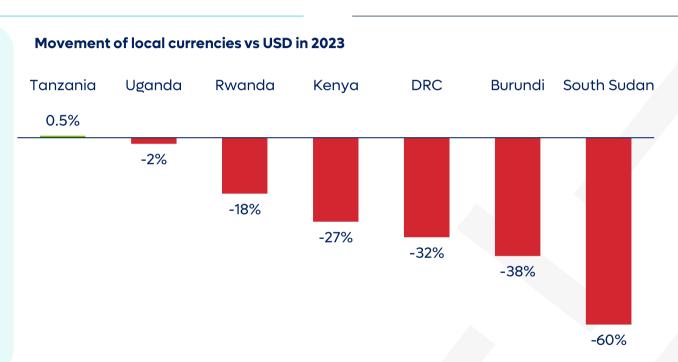
General rise in interest rates as elevated inflation remained sticky across the region in 2023.





Most of the regional currencies depreciated against the USD by double digits in 2023.

The Kenya shilling depreciated against the regional currencies, save for the Burundi Franc (due to devaluation in May 2023)



Source: Regional statistics bureaus



Kenya recorded narrower balance of payments deficit in 2023 compared to 2022.



- Imports of goods declined by 10.6% in 2023 compared to a growth of 7.3% in 2022.
- → Goods exports declined by 2.2% in 2023 compared to an increase of 9.3% in 2022.
- → Tourist arrivals improved by 30.7% in 2023 to 1.9 million.
- → Remittances increased by 4.0% to USD 4.2 billion in 2023.
- Deficit projected at 4.0% of GDP in 2024, reflecting the expected recovery in imports amid resilient remittances, and rebound in agricultural exports.

Source: Central Bank of Kenya



## Delivering our 2020 – 2023 strategy.

Our purpose and values support the execution of our strategy.

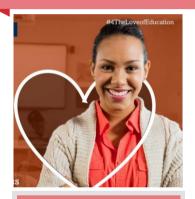
| Our purpose           | For People. For Better   |  |
|-----------------------|--|--|
| Our values            | Closer Connected Courageous  |  |
| Our strategic thrusts | <ul> <li>→ Customer first, with leading value propositions</li> <li>→ Step change in efficiency and productivity</li> <li>→ Digital leader and digital to the core</li> <li>→ Scale to achieve regional relevance</li> </ul> |  |
| 0 Z                   | Impact through KCB Foundation  |  |



## Strategic thrust 1: Customer first, with leading value propositions.

We have continued to embed customer obsession & rollout strong customer value propositions.

#### **Customer obsession**



Leveraged digitization to reduce customer pain points.

Closer and connected to customers.

#### #1 Retail bank



Over **KShs 115 billion** in loans to women owned businesses.

Over **KShs 100 billion** in loans to MSMEs.

## #1 Corporate bank



**3.4x growth** in trade finance book to **KShs 526 billion** in 2023.

**171 new to bank** corporate relationships.

#### #1 Mortgage bank



Re-introduced mortgage as distinct business segment in 2023 (9% of loan book)

Single digit rates for affordable housing.



## Strategic thrust 2: Step change in efficiency and productivity.

Scaled automation of processes to simplify customer journeys & improve service standards.

Upgraded core banking systems at BPR and NBK Enhanced our shared services function

Digitized & automated key processes

Leveraged data analytics to prescore customers and cross sell

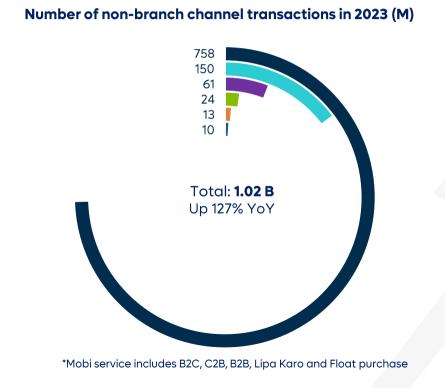
## **Outcomes**

- → Shared services between KCB Kenya and NBK yielded KShs 4.5 billion in savings in the past 3 years.
- → 64 processes automated through robotic process automation leading to simplified customer journeys.
- → Improvement on average credit turnaround time to 4.85 days from the baseline of 7.97 days in 2019.
- → Implemented Branch Excellence Model which led to increased migration of transactions from branches to digital channels.
- → 2,000+ additional hires in relationship management, sales, technology and digital financial services in the past 3 years.



Enhanced self-serve capabilities led to increased utilization of digital channels.

of transactions by number conducted through non branch channels helping us drive exceptional customer experience.



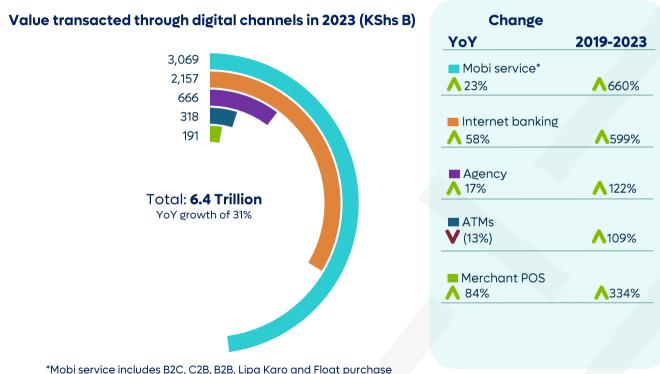




Value of transactions transacted across digital channels continue to grow.

**^59%** of transactions by value conducted through non branch channels

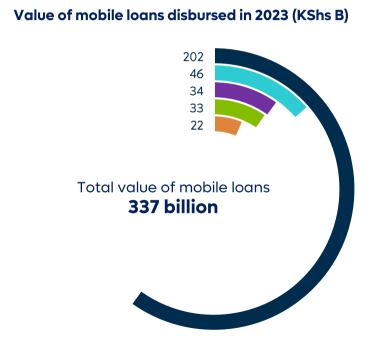
Value of transactions through branches flat at KShs 4.4 trillion





Value of mobile loans disbursed up to an all time high of KShs 337 billion in 2023.

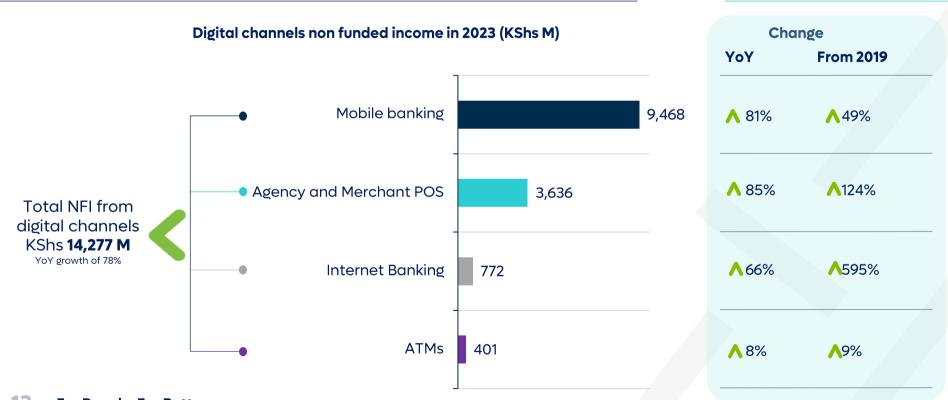
Growth in value of mobile loans disbursed driven by Fuliza, introduction of term loans on KCB Mobi and new mobile lending products for small businesses.







78% growth in non-funded income from digital channels in 2023.





## Strategic thrust 4: Scale to achieve regional relevance.

Built the largest footprint in the region and opened doors of opportunity for millions of people.

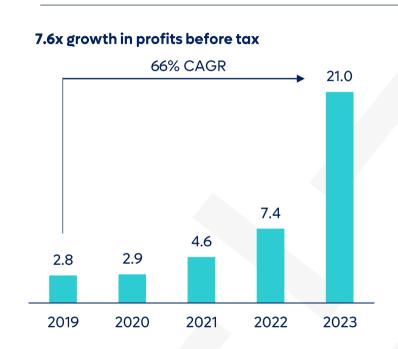




## Strategic thrust 4: Scale to achieve regional relevance.

Delivered solid growth in assets and profits from subsidiaries outside Kenya over the strategy period.







## Strategic thrust 4: Scale to achieve regional relevance.

Delivered strong sustainable revenue growth across all markets.



Uganda

YoY **^54%** KShs 4.4B

2019: 1.7B



Tanzania

**^52%** KShs 6.1B 2019: 2.7B



South Sudan

**^37%** KShs 2.7B

2019: 0.5B



Rwanda

**^15%** 

KShs 9.7B

2019: 2.3B



Burundi

**^9%** KShs 1.7B

2019: 0.9B 2019: 8.6B

\*Acquired in Dec 2022

**^69%** 

KShs 25.8B



Kenya

Non-banking

**^27%**KShs 1.4B

KCB Bank Kenya **∧6%** KShs 98.1B 2019: 72.4B **NBK** 

**V2%** KShs 11.4B



## Value created over the 2020 – 2023 strategy period.

Delivered strong shareholder value and enhanced employee value proposition.

| → Grew shareholder's equity by 76% to KShs 228 billion from KShs 130 billion in 2019.   |
|---|
| → Cumulative dividends of <b>KShs 19 billion</b> since 2020.  |
| → Sustainable profitability led to organic generation of KShs 85 billion in additional core capital since 2020 funding growth and acquisitions. |
| → Added <b>4,700 new roles</b> from business growth and M&A.  |
| → Increased diversity and inclusion, proportion of female employees<br>now at 51% from 44% in 2019.   |
| → Packaged and delivered a voluntary early retirement program for<br>362 staff across the Group.  |
| → Group Organization Health Index (OHI) score among the top decile in<br>global comparison at 80 up from 79 in 2019.                            |
|   |



## Value created over the 2020 – 2023 strategy period.

At the forefront driving sustainability and the creation of shared value.

# For our society

#### **Driving sustainability:**

- → Grew proportion of green loans to 15% of our portfolio. Targeting 25% by 2025.
- → Reduced greenhouse gas emissions by 28% from a 2019 baseline. Targeting to be a **net zero** carbon emitting company by 2050.
- → Cumulatively **screened loans worth KShs 1.1 trillion** since 2020 under our environmental and social due diligence process.
- → Participated in the region's first sustainability linked loan.
- → Planted over 300,000 tree seedlings.

#### **Championed shared value through:**

- → COVID-19 and drought response initiatives support in excess of KShs 350M.
- → Over **KShs 115 billion** in loans to women owned businesses
- → Created over 30,000 jobs under the Foundation's 2Jiajiri program.
- → Availed over 4,500 high school and tertiary scholarships.

#### **Contribution to the fiscus**

→ Over KShs 47 billion in income tax expense since 2020.



## We have consistently ranked among the leading financial institutions in the continent.

KCB Group is ranked at position 21 on The Banker's Top 100 African Banks.

| Assemble Output is not in a                       | A  |  |
|---|--|--|
| Award Organisation The Banker Bank of the Year    | Award Kenya – KCB Bank Kenya               |  |
| 2023  | DRC – Trust Merchant Bank                  |  |
| Global Finance - World's Best<br>Bank Awards 2023 | Best Bank Kenya                            |  |
| Finance Derivative                                | Best Responsible Retail Bank<br>Kenya 2023 |  |
|   | Best SME Bank                              |  |
|   | Best Sustainable Bank                      |  |
| Global Banking and Finance                        | Best CSR Bank Kenya 2023                   |  |
|   | Best Retail Bank Kenya 2023                |  |
|   | Best Digital Wallet Kenya 2023             |  |
| International Business                            | Best Sustainable Bank 2023                 |  |
| Magazine  | Best CSR Bank Kenya 2023                   |  |
|   | Best Commercial Bank                       |  |
| Brand Finance                                     | Most Valuable Banking Brand                |  |
| Global Finance                                    | Safest Bank in Kenya                       |  |

| Award Organisation                                     | Award  |  |
|--|--|--|
| Think Business Awards                                  | Best Bank in Corporate Social<br>Responsibility                    |  |
| Africa Banker Awards                                   | Best SME Bank  |  |
| African Banker Awards 2023                             | Central Africa Regional Bank of the<br>Year – Trust Merchant Bank  |  |
| Think Business Insurance<br>Awards – KCB Bancassurance | Overall winner   |  |
| 7.Wanas 1.65 Ban 6assoran 66                           | Most Customer-Centric<br>Bancassurance Intermediary                |  |
|  | Best Bancassurance Intermediary on Digital Applications and Usage  |  |
|  | Best Bancassurance Intermediary in the Non-Life Insurance Category |  |
| Automotive Industry Awards                             | Best Bank in Auto Finance 2023                                     |  |



Our new 2024 – 2026 strategy: Transforming Today Together.

Hinged on putting customers first and delivering sustainable returns for our shareholders.



# For People. For Better.



**Customer-Centered Value Propositions** 



**Leverage Group Capabilities for Efficient Scale** 





**Analytics** 

ENABLERS

**Execution Excellence** 

**Technology Evolution** 

**Risk Resilience** 

Sustainable Citizen



## Update from Q3 investor briefing.

Leveraging Group capabilities for efficient scale.

Addressing funding for KCB Bank Kenya -EIB €115M and Proparco \$95M.

Duck Kale 2 trillian in total asset

Optimize BPR through recently deployed omnichannel capability.

Kicked off TMB integration with deployment of the T24 platform.

Strategically resolve NBK.



02

**Strategy Update** 

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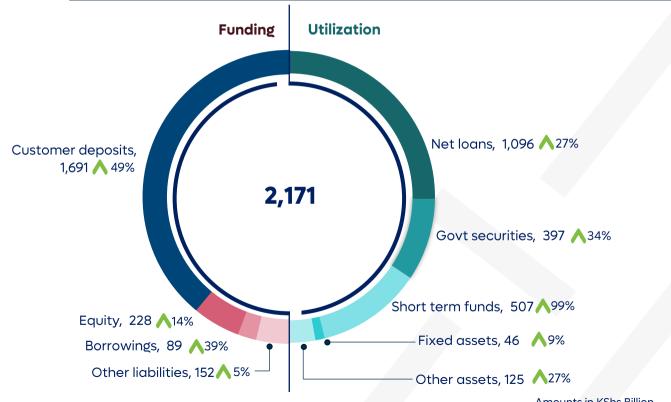
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#### KShs 2.2 trillion balance sheet.

A first for our region, driven by new business lines.

**^40%** Growth in total assets driven by increase in customer deposits and loans mainly in KCB Bank Kenya.



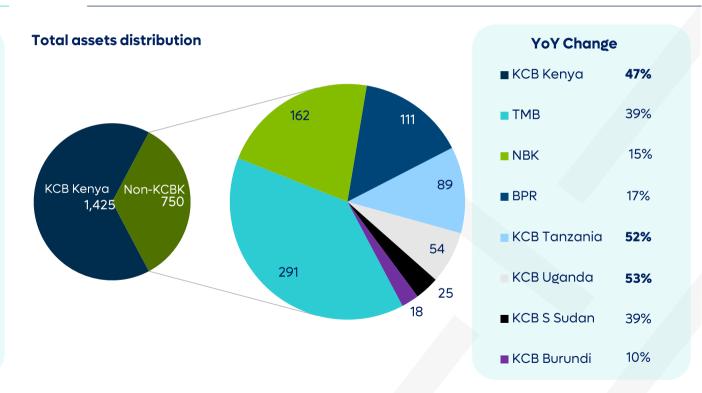


#### Momentum in balance sheet growth across all subsidiaries.

Led by KCB Bank Kenya, Tanzania and Uganda.

34.6%

Proportion of assets in subsidiaries outside of KCB Bank Kenya, compared to 37.5% in 2022





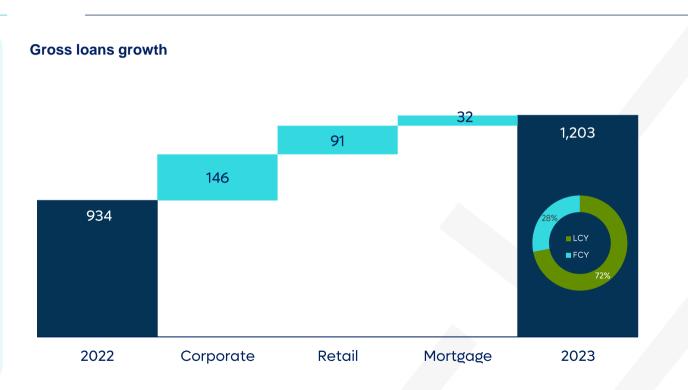
## Strong growth in gross loans.

Mainly to households and businesses in trade, tourism and manufacturing sectors.

**28.7%**Growth in gross loans in 2023

**32.3%**Proportion of gross loans in

subsidiaries outside of KCB Bank Kenya

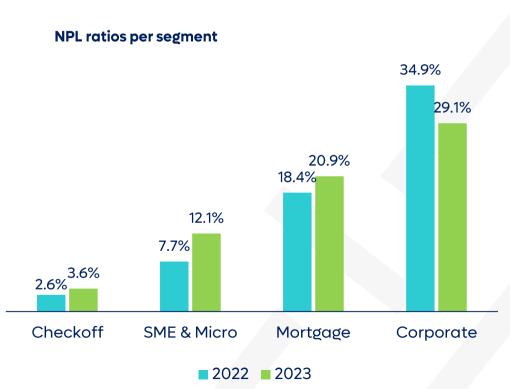




## Group NPL ratio flat at 17.3% supported by growth in gross loans.

Increase of stock driven by FX impact and downgrades in the year.

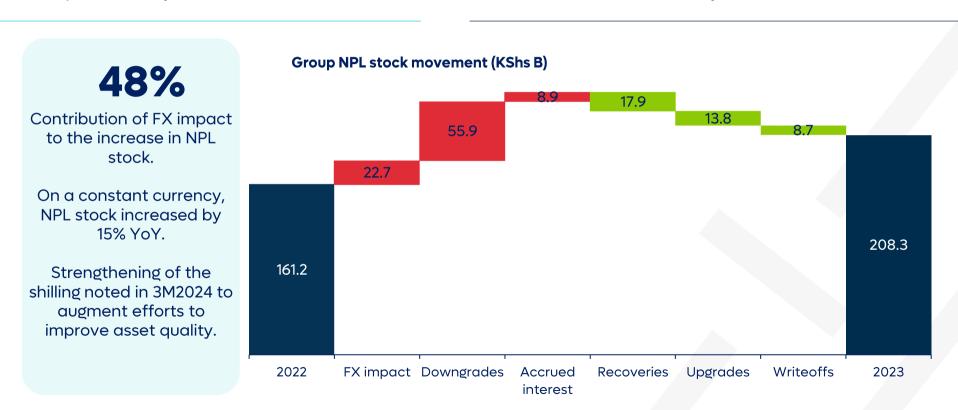






## FX impact was a key driver of increase in NPL stock in 2023.

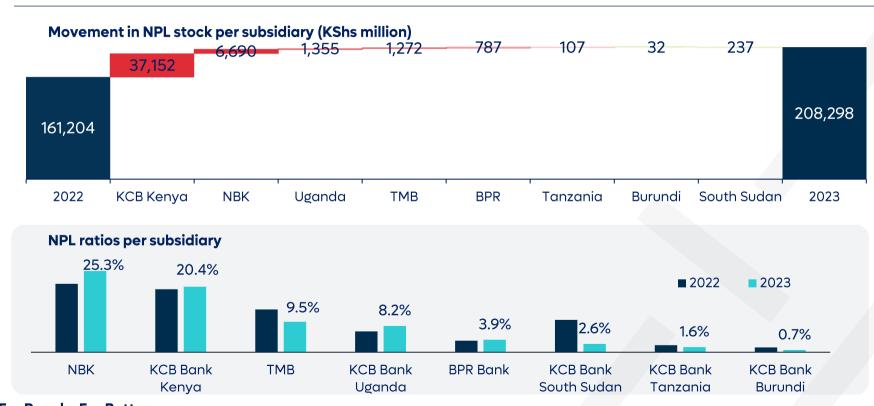
FX impact mainly in the manufacturing sector, while downgrades were mainly from trade sector.





## KCB Bank Kenya, NBK and TMB drove the increase in NPL stock.

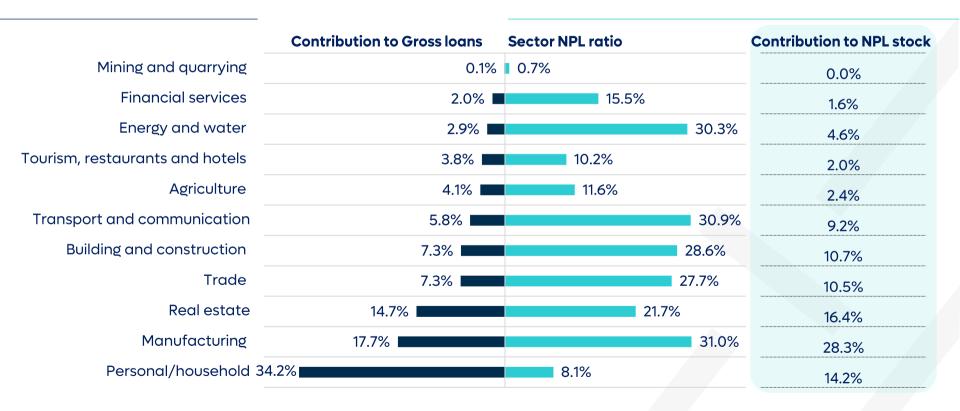
Mainly due to impact of translating the FCY NPL book in these subsidiaries.





## KCB Bank Kenya's largest sector has single digit NPL ratio.

NPL concentrated within <20 large tickets in manufacturing, transport, construction & trade sectors.





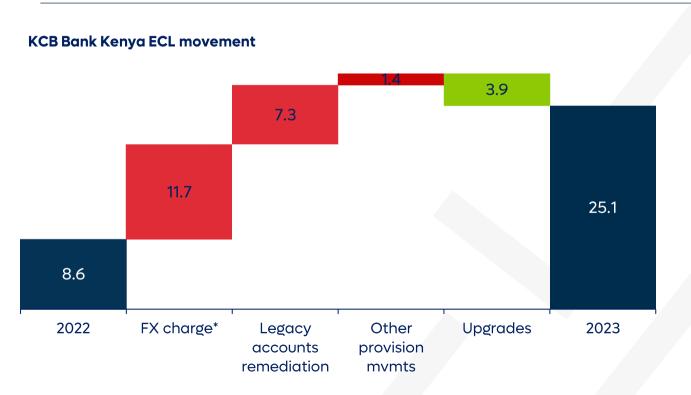
## KCB Bank Kenya accounted for 81% of the increase in provisions (increased by 16.5B)

For FX impact and support measures to resolve NPLs.

FX impact necessitated taking additional provisions to bridge the gap.

Legacy accounts clean up were mainly in manufacturing and transport.

Additional provisions in trade & personal/household sectors.

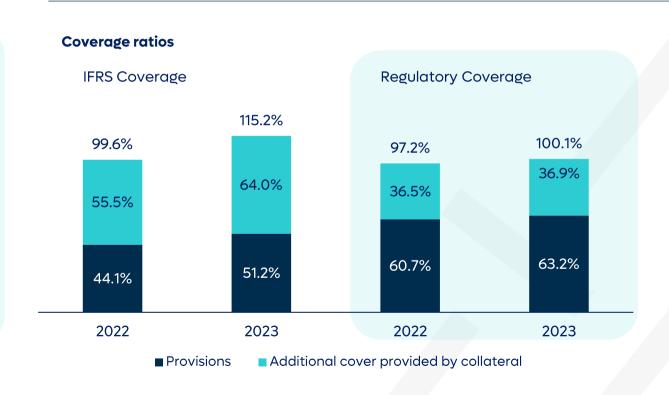




## Increase in provisions charge to build coverage towards the 70% target.

Taking measures to maintain adequate coverage both from provisions and securities held.

The non-performing loan book has full coverage from cash provisions and collateral held.





## Sustained focus on resolving NPLs in 2024.

We will continue to implement actions to attain and sustain a healthy asset quality.

13.5%

Target NPL ratio in FY 2024

2.0%

Target cost of risk in FY 2024

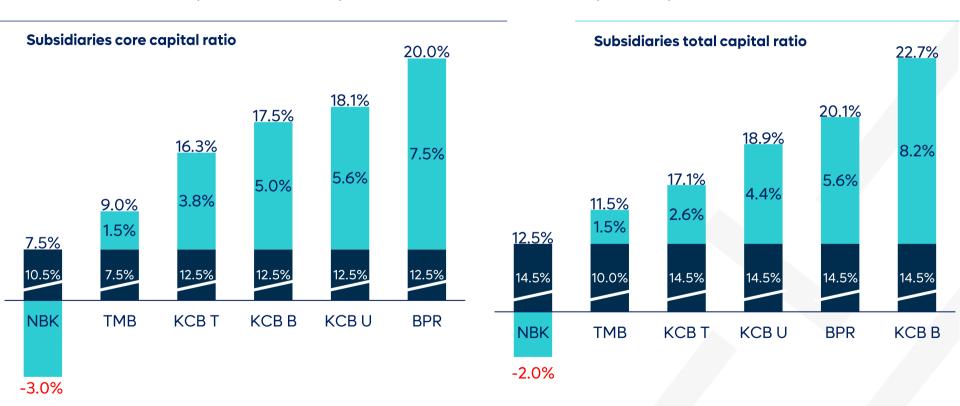
## **Actions to address NPLs in 2024**

- → Fast tracking ongoing recovery efforts. Recovered KShs 18B in 2023.
- Fast tracking measures to resolve legacy non-performing loans to free up statutory loan loss reserves (SLLR). SLLR declined by 36% in 2023 to KShs 17B.
- → Writing off accounts that have full provisions and limited turnaround possibility. Write offs stood at KShs 8.6 billion in 2023.
- Disposing assets for accounts with high value collateral and minimal turn around probability and pursuing various forms of administration arrangements.
- → Prudent loan origination and early alert to safeguard against early vintage. NPL ratio for loans disbursed within the past two years below 3%.
- → Engagement with Government to resolve pending bills to facilitate resolution of NPLs tied to Government contractors.



## Adequate capital to drive growth of risk weighted assets.

All subsidiaries except NBK are compliant with core and total capital requirements.





## Improved capital ratios in KCB Bank Kenya from organic sources.

Pausing dividends in 2023 to preserve capital & build minimum buffers of 200bps in FY2024.

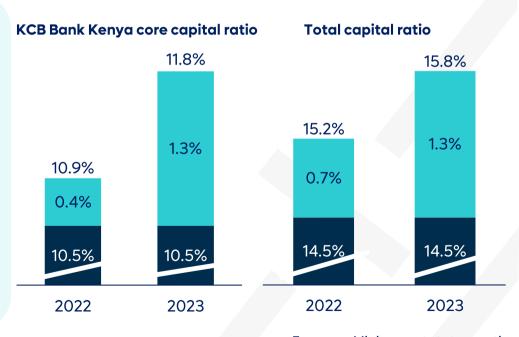
**^33%** 

Growth of core capital in KCB Bank Kenya to **KShs 114 billion**. Purely from profits for the year, a testament of the Bank's strong ability to generate organic capital.



Increase in risk weighted assets at KCB Bank Kenya to **KShs 972 billion** with a headroom to spare, equivalent to **KShs 117 billion** in risk weighted assets.

Our risk management framework ensures that we always match our appetite to our capital, both on an ongoing basis and under stress scenarios.





## Customer deposits increased to KShs 1.7 trillion.

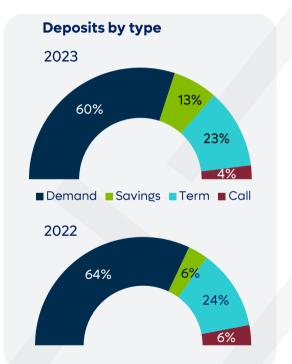
Driven by organic growth in demand and savings deposits across all businesses.

**1.48.9%**Increase in customer deposits in 2023

33.8%

Proportion of customer deposits in subsidiaries outside KCB Bank Kenya

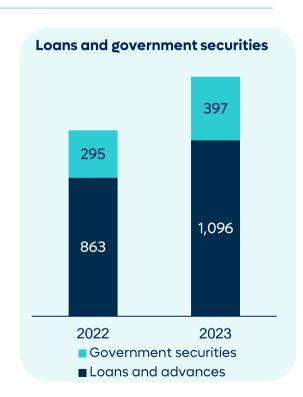


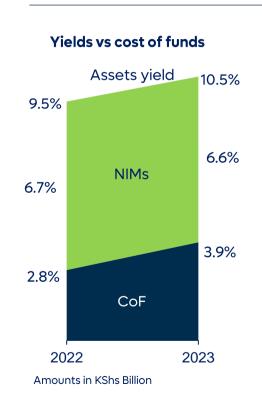




## Decline in net interest margin driven by high cost of funds due to high-interest-rate environment.

Risk-based pricing to support apt funding/lending spread.





#### Interest rates trend

|                 | Dec 22 | Dec 23 |
|-----------------|--------|--------|
| SOFR            | 4.3%   | 5.4%   |
| Kenya Interbank | 6.5%   | 14.4%  |
| 91 day T-Bills  |        |        |
| Kenya           | 9.4%   | 16.0%  |
| Burundi         | 2.0%   | 5.4%   |
| Rwanda          | 7.3%   | 9.2%   |
| Tanzania        | 3.6%   | 9.1%   |
| Uganda          | 11.3%  | 9.9%   |



#### We delivered a strong growth in revenue.

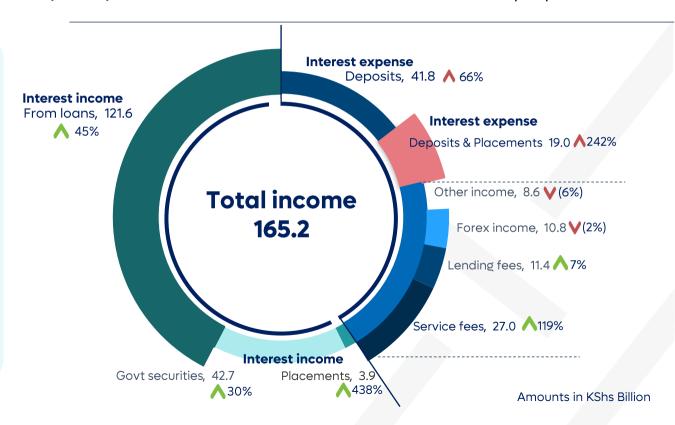
From new business lines, deepening of digital channels and innovative customer value propositions.

**^27%** 

Increase in revenue driven by interest income from customer loans & government securities, NFI growth from trade finance & digital transactions and the impact of consolidation of TMB.



Increase in trade finance book to KShs 526 billion





## Cost growth excluding one-off exceptional items in line with inflation.

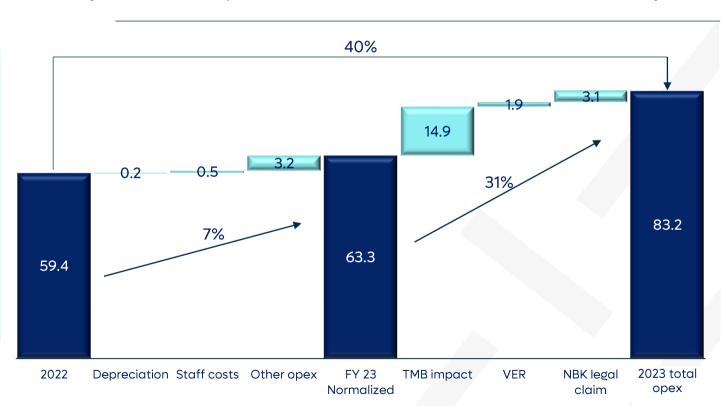
Growth in operating costs driven by customer acquisition activities and investments in technology.

**16.5%**Normalized growth in

Normalized growth in operating expenses.

362

Number of employees who took a voluntary early retirement (VER). 211 in Kenya entities, 100 in NBK, 48 BPR and 3 in Tanzania.





#### Prudent provisioning led to 8% drop in net profits to KShs 37B.

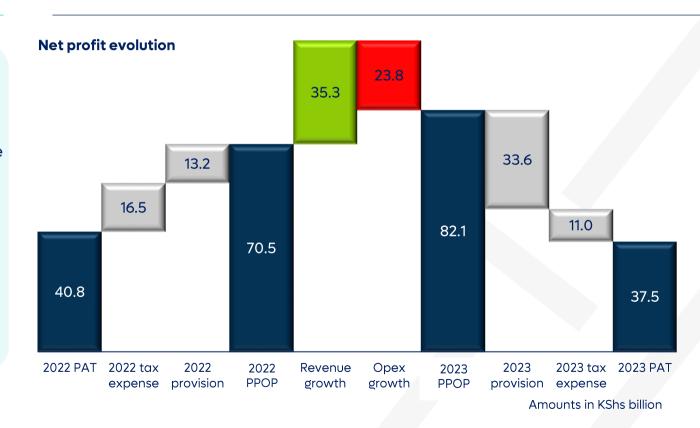
Strong growth in pre-provision operating profits in the year.

155%

Increase in provisions charge in 2023 to build coverage for downgraded facilities and the offset impact of currency depreciation for USD denominated loans.

16%

Growth in pre-provision operating profit (PPOP) to KShs 82B





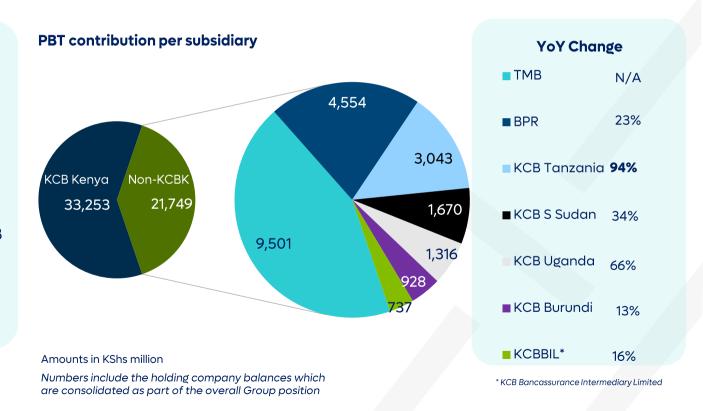
#### Strong growth in profit from regional subsidiaries.

36.7% of PBT came from subsidiaries outside of KCB Bank Kenya, up from 17.0% in 2022.

2.5x increase in loan loss provisions at KCB Bank Kenya led to a 32% drop in PBT to KShs 33B.

Loss of KShs 4.3 billion at NBK in 2023 due to legal award, increased cost of borrowings and provisions.

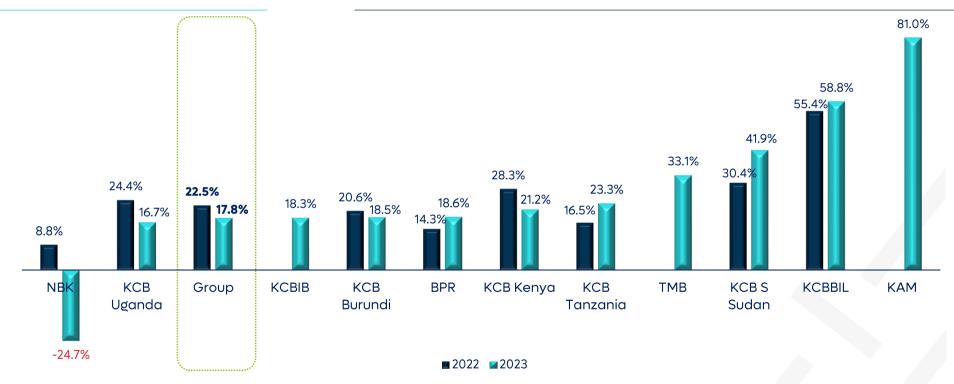
2.5x growth in profit at KCB Investment Bank to KShs 118M.





## High return on equity across subsidiaries.

Group return on equity eased to 17.8% from 22.5% in 2022 on drop in profitability.



TMB – Acquired in December 2022.
KAM (KCB Asset Management) and KCBIB (KCB Investment Bank) re-positioned in 2023.
KCBBIL – KCB Bancassurance Intermediary Limited.

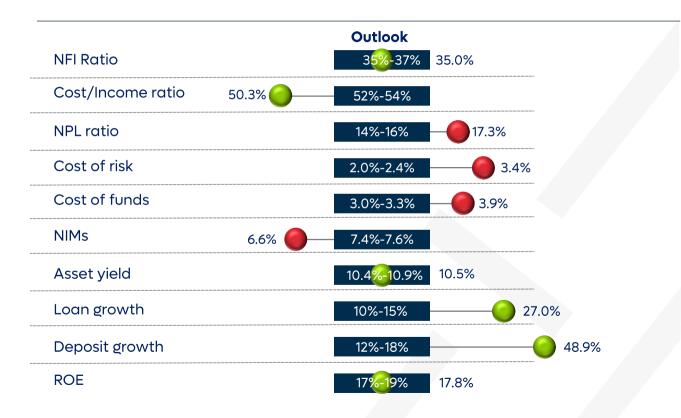


## Profitability ratios and pace of asset growth in line with guidance.

High cost of funding impacted net interest margins.

Increase in cost of funds driven by rise in interest expense on customer deposits aggravated by increase in cost of borrowings to 11.5% in 2023 from 3.6% in 2022.







03

Over Kohs 2.trillion in total assets

Strategy Update Line Customers

**Financial Performance** 

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For People. For Better.



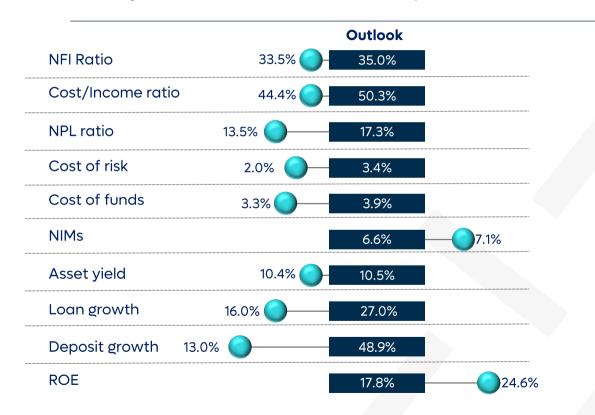
#### Our focus in 2024.

To continue growing the business sustainably and resolve NPLs to deliver superior shareholder value.

24.6%

Target return on equity in 2024 up from 17.8% in 2023







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Over K&hs 2.trillion in total assets

80 OHd score Digita

Strategy Update

**Financial Performance** 

FY 2024 Outlook

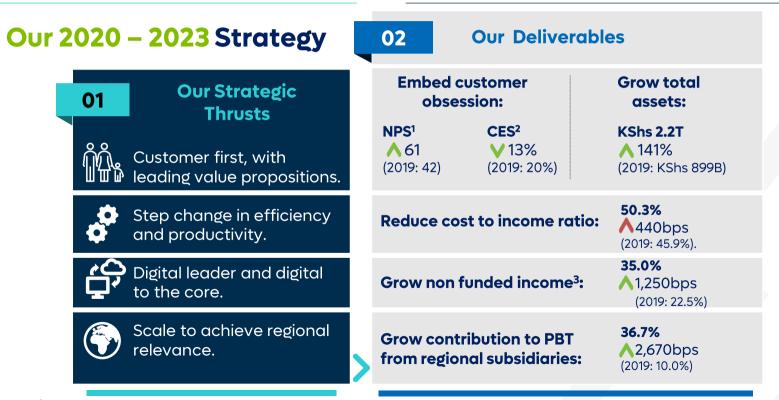
**>** Appendices

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## Summary performance against our strategic aspirations.

Strong performance across most aspirations, cost ratio mainly impacted by M&A.





# Overview of key financial ratios

| KCB GROUP |       |       | _   | FY 2023   |           |  |
|-----------|-------|-------|---|-----------|-----------|--|
| FY 22     | H1 23 | Q3 23 |   | KCB Kenya | KCB Group |  |
| 23.0%     | 15.9% | 19.9% | Return on average equity                        | 21.2%     | 17.8%     |  |
| 45.7%     | 55.3% | 51.9% | Cost to income                                  | 42.2%     | 50.3%     |  |
| 17.3%     | 17.4% | 16.4% | Gross NPL to gross loans                        | 20.4%     | 17.3%     |  |
| 60.7%     | 59.7% | 62.9% | NPL regulatory coverage                         | 65.1%     | 63.2%     |  |
| 31.8%     | 31.1% | 32.1% | Debt to equity                                  | 54.3%     | 38.8%     |  |
| 33.3%     | 37.7% | 36.1% | Non funded income (NFI) to total income         | 34.0%     | 35.0%     |  |
| 25.2%     | 27.7% | 25.1% | Mobile NFI to total fees and commissions        | 43.6%     | 24.6%     |  |
| 3.1%      | 3.5%  | 3.4%  | Cost of funds                                   | 4.1%      | 3.9%      |  |
| 7.0%      | 6.1%  | 6.3%  | Net interest margin                             | 6.6%      | 6.6%      |  |
| 1.7%      | 2.2%  | 2.2%  | Cost of risk                                    | 2.9%      | 3.4%      |  |
| 76.2%     | 65.6% | 63.3% | Net loans to deposits ratio                     | 66.2%     | 64.8%     |  |
| 19.1%     | 19.4% | 17.7% | Government and other securities to total assets | 21.3%     | 18.3%     |  |
| 27.8%     | 32.1% | 38.1% | Growth of net loans and advances                | 20.6%     | 27.0%     |  |
| 35.6%     | 61.9% | 79.6% | Growth of customer deposits                     | 60.8%     | 48.9%     |  |



# Summary statement of financial position as at 31 December 2023

|  | KCB Group |         |                 | KCB Bank Kenya |         |                 |  |
|--|-----------|---------|-----------------|----------------|---------|-----------------|--|
| KShs Billion                           | 2022      | 2023    | Y-O-Y<br>Change | 2022           | 2023    | Y-O-Y<br>Change |  |
| Cash and balances with central bank    | 65.1      | 108.0   | 66%             | 42.3           | 49.0    | 16%             |  |
| Balances with other institutions       | 189.6     | 398.5   | 110%            | 25.1           | 222.6   | 786%            |  |
| Investments in Govt & other securities | 295.4     | 397.2   | 34%             | 205.9          | 303.5   | 47%             |  |
| Net loans and advances                 | 863.3     | 1,095.9 | 27%             | 613.9          | 740.2   | 21%             |  |
| Fixed assets                           | 42.3      | 46.1    | 9%              | 22.4           | 24.0    | 7%              |  |
| Other assets                           | 98.2      | 125.1   | 27%             | 61.7           | 86.0    | 39%             |  |
| Total assets                           | 1,554.0   | 2,170.9 | 40%             | 971.4          | 1,425.4 | 47%             |  |
|  |           |         |                 |                |         |                 |  |
| Customer deposits                      | 1,135.4   | 1,690.9 | 49%             | 694.5          | 1,118.9 | 61%             |  |
| Balances due to other banks            | 55.6      | 30.4    | (45%)           | 25.6           | 10.4    | (59%)           |  |
| Long-term debt                         | 63.6      | 88.7    | 39%             | 54.6           | 75.3    | 38%             |  |
| Other liabilities                      | 93.2      | 124.4   | 34%             | 73.3           | 82.1    | 12%             |  |
| Total liabilities                      | 1,347.8   | 1,934.4 | 44%             | 848.0          | 1,286.7 | 52%             |  |
| Shareholders' equity                   | 200.2     | 228.3   | 14%             | 123.4          | 138.7   | 12%             |  |
| Total liabilities and equity           | 1,554.0   | 2,170.9 | 40%             | 971.4          | 1,425.4 | 47%             |  |



# Summary statement of Profit or Loss for the year ended 31 December 2023

|                          | KCB Group |        |        |        | KCB Bank Kenya |        |  |
|--------------------------|-----------|--------|--------|--------|----------------|--------|--|
| KShs Billion             | 2022      | 2023   | Y-O-Y  | 2022   | 2023           | Y-O-Y  |  |
|                          | 2022      |        | Change |        |                | Change |  |
| Interest income          | 117.8     | 168.2  | 43%    | 83.3   | 109.8          | 32%    |  |
| Interest expense         | (31.1)    | (60.8) | 96%    | (21.9) | (45.0)         | 105%   |  |
| Net interest income      | 86.7      | 107.3  | 24%    | 61.4   | 64.8           | 6%     |  |
| Foreign exchange income  | 11.1      | 10.8   | (2%)   | 8.9    | 7.3            | (18%)  |  |
| Net fees and commissions | 23.0      | 38.4   | 67%    | 17.2   | 21.7           | 26%    |  |
| Other income             | 9.2       | 8.6    | (6%)   | 5.3    | 4.3            | (18%)  |  |
| Non-funded income        | 43.3      | 57.9   | 34%    | 31.4   | 33.3           | 6%     |  |
| Total Income             | 129.9     | 165.2  | 27%    | 92.8   | 98.1           | 6%     |  |
| Total operating expenses | (59.4)    | (83.2) | 40%    | (35.3) | (39.8)         | 13%    |  |
| Loan impairment          | (13.2)    | (33.6) | 155%   | (8.6)  | (25.1)         | 193%   |  |
| Profit before tax        | 57.3      | 48.5   | (15%)  | 48.9   | 33.3           | (32%)  |  |
| Tax expense              | (16.5)    | (11.0) | (33%)  | (14.2) | (7.8)          | (45%)  |  |
| Profit after tax         | 40.8      | 37.5   | (8%)   | 34.7   | 25.4           | (27%)  |  |



# **Key operating data**

|  | Q3 2022 | FY 2022 | Q3 2023   | FY 2023   |
|--|---------|---------|-----------|-----------|
| KCB Footprint                          |         |         |           |           |
| Branches                               | 498     | 603     | 598       | 594       |
| Number of Customers (Million)          | 31      | 32      | 33        | 38        |
| ATMs <sup>1</sup>                      | 1,172   | 1,270   | 1,318     | 1,322     |
| Agency outlets <sup>2</sup>            | 21,176  | 21,480  | 25,094    | 28,428    |
| POS/Merchant outlets <sup>2</sup>      | 8,634   | 7,354   | 8,299     | 8,181     |
| Vooma merchants outlets                | 804,763 | 818,668 | 1,036,082 | 1,100,586 |
| Total number of employees              | 8,803   | 11,098  | 12,067    | 12,221    |
|  |         |         |           |           |
| KCB Share Information                  |         |         |           |           |
| Earnings Per Share (KShs)              | 12.64   | 12.71   | 12.75     | 11.66     |
| Dividend Per Share (KShs) <sup>3</sup> | 1.00    | 2.00    | -         | -         |
| Number of issued shares (Million)      | 3,213   | 3,213   | 3,213     | 3,213     |
| Number of shareholders                 | 193,430 | 193,615 | 194,300   | 194,847   |
| Period-end share price (KShs)          | 41.45   | 38.10   | 20.85     | 21.90     |
| Market capitalization (KShs Billion)   | 133.2   | 122.4   | 70.0      | 70.4      |
|  |         |         |           |           |
| FX Rates                               |         |         |           |           |
| KShs/US\$ exchange rate (period-end)   | 120.73  | 123.37  | 148.10    | 156.46    |

Notes

<sup>1</sup> Includes 533 partner ATMs which KCB customers have access to at no extra charges

<sup>2</sup> Active agents and merchants

<sup>3</sup> Interim and proposed final dividend for 2022 amounting to KShs 2.00 per share



# KCB regional footprint and key macros as at 31 December 2023

|                                  |                 | Kenya <sup>1</sup> | Tanzania | South Sudan | Rwanda  | Uganda | Burundi | DR Congo |
|----------------------------------|-----------------|--------------------|----------|-------------|---------|--------|---------|----------|
| KCB Footprint                    |                 |                    |          |             |         |        |         |          |
| Branches                         |                 | 293                | 16       | 15          | 143     | 13     | 6       | 108      |
| ATMs                             |                 | 577                | 18       | 14          | 68      | 15     | 8       | 89       |
| Agency outlets                   |                 | 17,993             | 491      | 48          | 711     | 438    | 131     | 3,621    |
| POS/Merchant outlets             |                 | 6,276              | 668      | 29          | 233     | 267    | 45      | 669      |
| Vooma merchant outlets           |                 | 1,100,586          | -        | -           | -       | -      | -       | -        |
| Total number of employees        |                 | 8,244              | 335      | 208         | 1,139   | 323    | 167     | 1,804    |
| of whic                          |                 | 5,875              | 319      | 208         | 1,133   | 301    | 152     | 1,804    |
|                                  | PTE             | 2,369              | 16       | -           | 6       | 22     | 15      | -        |
| Operating environment            |                 |                    |          |             |         |        |         |          |
| GDP growth                       | 2022            | 4.8%               | 4.7%     | 0.5%        | 8.2%    | 6.4%   | 1.8%    | 8.9%     |
|                                  | 2023 projection | 5.0%               | 5.2%     | 3.5%        | 6.2%    | 4.6%   | 3.3%    | 6.7%     |
|                                  | 2024 projection | 5.3%               | 6.1%     | 4.2%        | 7.0%    | 5.7%   | 6.0%    | 4.7%     |
| Inflation rates                  | Dec-22          | 9.1%               | 4.8%     | (11.6%)     | 31.7%   | 10.2%  | 26.6%   | 14.1%    |
|                                  | Dec-23          | 6.6%               | 3.0%     | 5.8%        | 6.2%    | 2.6%   | 20.1%   | 33.9%    |
| Movement in currency/USD in      | 2023            | (26.8%)            | 0.5%     | (60.3%)     | (17.9%) | (1.6%) | (38.6%) | (32.3%)  |
| Central Bank rates               | Dec-22          | 8.8%               | 5.0%     | 12.0%       | 6.5%    | 10.0%  | 7.0%    | 8.3%     |
|                                  | Dec-23          | 12.5%              | 5.0%     | 12.0%       | 7.5%    | 9.5%   | 10.0%   | 25.0%    |
| Current account balance/GDP 2021 |                 | (5.2%)             | (3.4%)   | (9.5%)      | (11.2%) | (8.3%) | (12.4%) | (1.0%)   |
|                                  | 2022            | (5.1%)             | (5.4%)   | 9.8%        | (9.8%)  | (8.2%) | (15.6%) | •        |
|                                  | 2023 projection | (4.9%)             | (5.1%)   | 2.3%        | (12.7%) | (7.1%) | (18.7%) | (6.0%)   |

Notes

<sup>&</sup>lt;sup>1</sup>Kenya footprint are consolidated data for KCB Bank Kenya and NBK.





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## **Stocklisting**

#### **Primary**

Nairobi Securities Exchange

#### Crosslisting

Dar-es-SalaamStockExchange UgandaSecuritiesExchange RwandaStockExchange



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